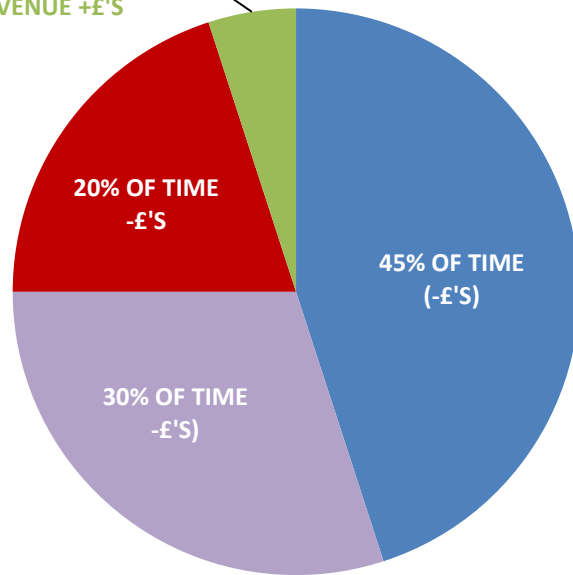


# MARKET-MATCHER

## THE SMARTER WAY TO BUILD A GLOBAL BRAND

### BUILDING A GLOBAL BRAND - A TRADITIONAL JOURNEY

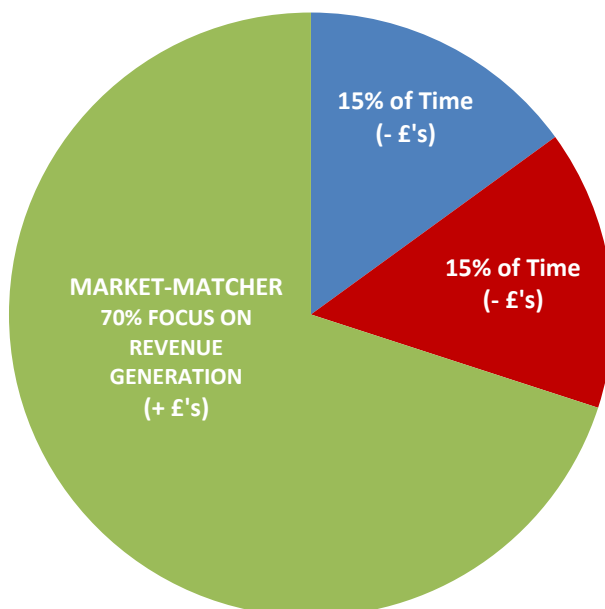
ONLY 5% OF TIME  
GENERATES  
REVENUE +£'S



- SEARCH: Desk Research, Commission Research, Engage Consultant, Visit Trade Shows, Market Research Visits, Network, Speculative Contact
- CONNECT: Initial contact, Send Samples, In-Market Test, Review, Negotiate, Agree Commercials, Make Market-Ready, Review Pricing: GO/NO GO DECISION
- MATCH: Make MARKET-READY

- TRADE - Create Legal Agreements, Ship Initial Order, Receive Initial Payments, Review

### BUILDING A GLOBAL BRAND - A MARKET-MATCHER BRAND JOURNEY



- SEARCH - Create 'M-M QUALIFIED' Profile, Select target market, PITCH TO DISTRIBUTOR

- MARKET-MATCH - Message, Send Samples, Qualified-MARKET-READY, Trade-Finance, Discounts on Shipping

- TRADE - Ship Initial Orders, Receive FAST-PAYMENT, In-Country MARKETING & GROWTH, Repeat Orders: GO to next MARKET-MATCH